

Guest Speaker Research Activity

Complete the following research assignment as part of your preparation for the upcoming guest speaker. This research will be the basis for in-class discussion and presentations prior to the day.

Student name:
Guest speaker's company:
Company's web address:
Company's physical address:
Company's mission statement:
What is the company's primary business?
What departments exist within the company?
What companies do you think are in competition with the guest speaker's company?
After researching the company, what are some questions that you will ask the guest speaker?
Based on your research, what do you think you will like most about the guest speaker's presentation?
Based on your research, what is your biggest concern about the guest speaker's presentation?
If you could come away from the guest speaker presentation having learned one thing, what would that be?
Anything else you learned while doing your research that you'd like to share with a faculty member or the class?

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