WOZ[U] ENTERPRISE

Registered Apprenticeships

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apprenticeships

ABOUT WOZ U

WHO WE ARE

Designed by Apple Co-Founder Steve Wozniak, Woz U is a training and staffing platform that helps organizations solve their shortage for tech talent. Through our educational partners and organizations, we bridge the gap between the supply and demand for top candidates—at a fraction of the cost of a traditional staffing agency.

HISTORY

Since 2017, Woz U has sought to achieve the goals of its founder Steve Wozniak, to make career training in technology skills more efficient, affordable and accessible. Since that time, Woz U has evolved from its initial mission, operating as an exceptional training to program, to a much broader vision. Woz U now collaborates with Universities, Businesses and Learners to bridge the technology skills gap and empower technology companies to achieve their often lofty objectives. Woz U now is realizing the Education as a Service (EaaS) model, offering relevant and in-demand coursework and educational services that are personalized to the needs of business and learner alike.

MISSION

Woz U creates innovative, sustainable and diverse pipelines of talent for the most in-demand tech careers by uniting learners, educational institutions and businesses to meet the technology challenges of our rapidly changing world.

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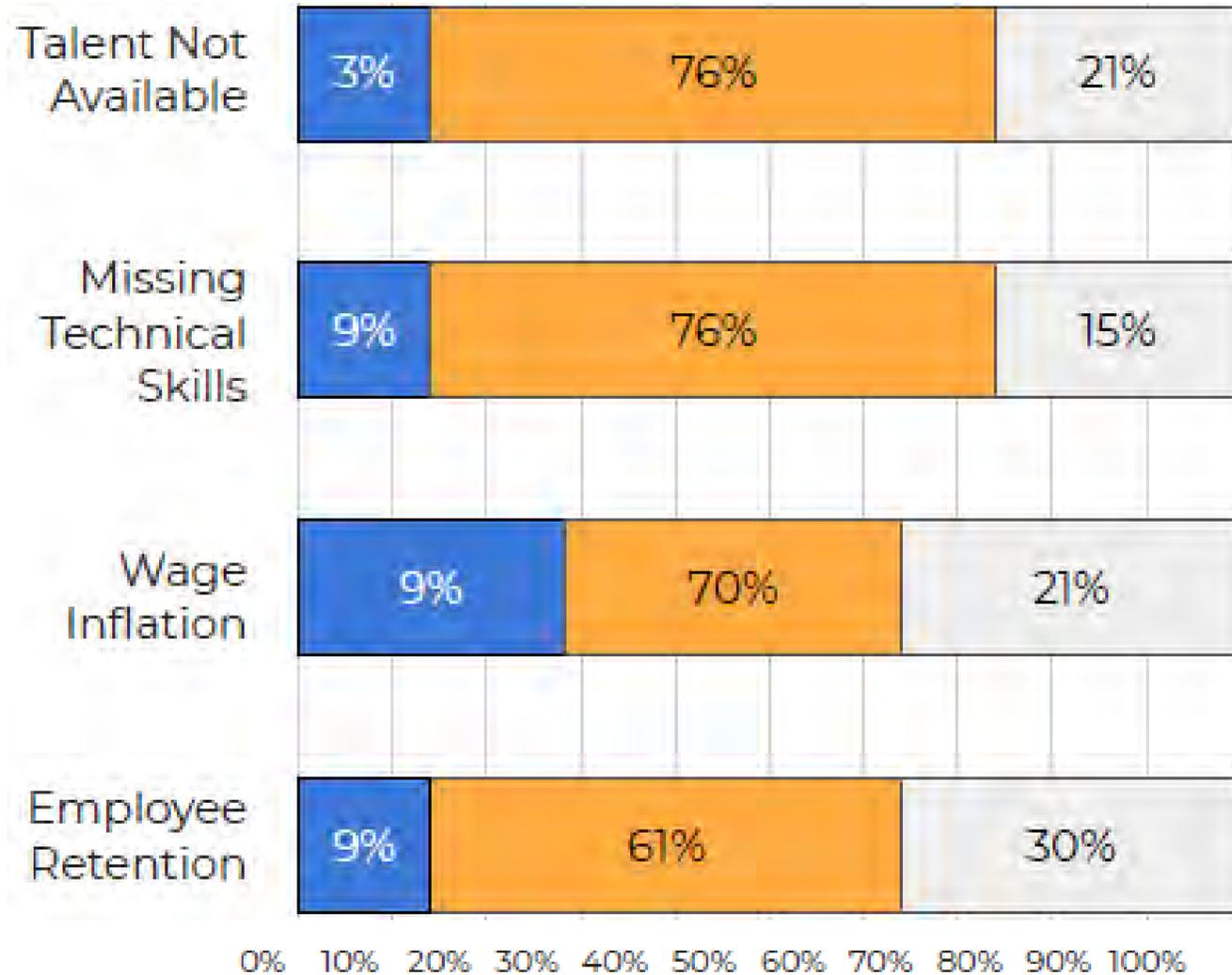# Joining Together to Solve the Technical Skills Gap

Technology companies are struggling to find talent.

They are now looking towards 'non-traditional' candidates, that do not possess a 4-year degree.

We have workers and entire industries displaced by COVID, resilient careers emerge.

By working together, we can solve this problem while improving both **enrollments** and **placement rates** for your school

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What issues do you experience hiring, retaining & managing tech talent?

Talent Not Available: 3% / 76% / 21%

Missing Technical Skills: 9% / 76% / 15%

Wage Inflation: 9% / 70% / 21%

Employee Retention: 9% / 61% / 30%

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

● Not an issue   ● Is an issue now   ● Will be an issue in the future

Wage Inflation and Retention are major problems in tech

Many tech roles are already highly paid and experiencing annual wage growth between two and four times[1] above the 3% national average[2], according to the Bureau of Labor Statistics in 2020.

Keeping wage costs under control is a goal for all employers. Managing this when candidates & employees command higher salaries due to high demand and a tightlabor market is even more challenging.

Employee retention is a serious issue across sectors

- 91% of companies see retention as a problem now or in the future
- SHRM estimates the cost of replacing an employee at 90%-200% of their annual salary[3]
- 38% of technology employees claim they are likely to change employers this year[4]

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Joining Together to Solve the Technical Skills Gap

"The research clearly demonstrates that the private sector must play a larger role in addressing the workforce development needs of today and tomorrow. While the **private sector** cannot overcome the skills gap without partnership with **academic institutions** and **government**, we can and must lead the way. By recruiting talent agnostic of their disciplines and backgrounds—but with the aptitude to learn new skills —and providing them a continuum of lifelong learning, we can nurture workers on the cutting edge of all that's needed for the future of work."

Ravi Kumar, President of Infosys

Registered Apprenticeship

In 2016 the US Department of Labor introduced a new program: Nationally Registered Apprenticeships. A Registered Apprenticeship Program (RAP) provides an industry-driven, hire-to-train career pathway where organizations can develop and prepare their future workforce and individuals can obtain paid work experience, formal instruction and a portable, nationally recognized credential.

PAID JOB
Earn a competitive wage from day one

EDUCATION
Gain knowledge with structured learning and on-the-job training

CREDENTIALS
Earn a portable credential within your industry

- Introduced in 2016
- Validated by the U.S. Department of Labor
- Verified program that meets national standards for quality and rigor
- Approved training plans for occupations as approved by the DOL
- Tax credits and federal funds

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What makes a Woz U Technical Apprenticeship unique?
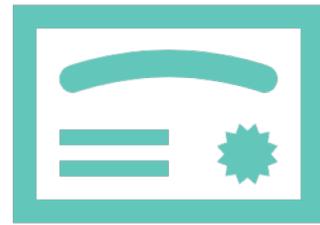
Pre-Training
Candidates are trained prior to hire, in a rigorous online setting to ensure they possess the essential Day 1 Skills required to make an immediate contribution
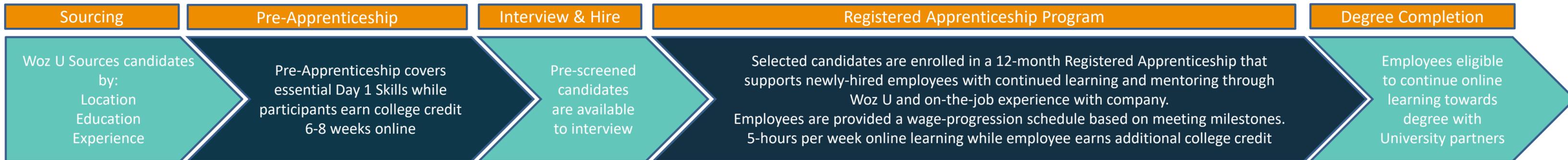
Credit-bearing courses
University partnerships validate and award credit for completion of our training programs

Degree pathways
All courses are designed with direct transitions into degree completion programs with university partners at discounted rates which could be sponsored by employer or paid for by apprentice
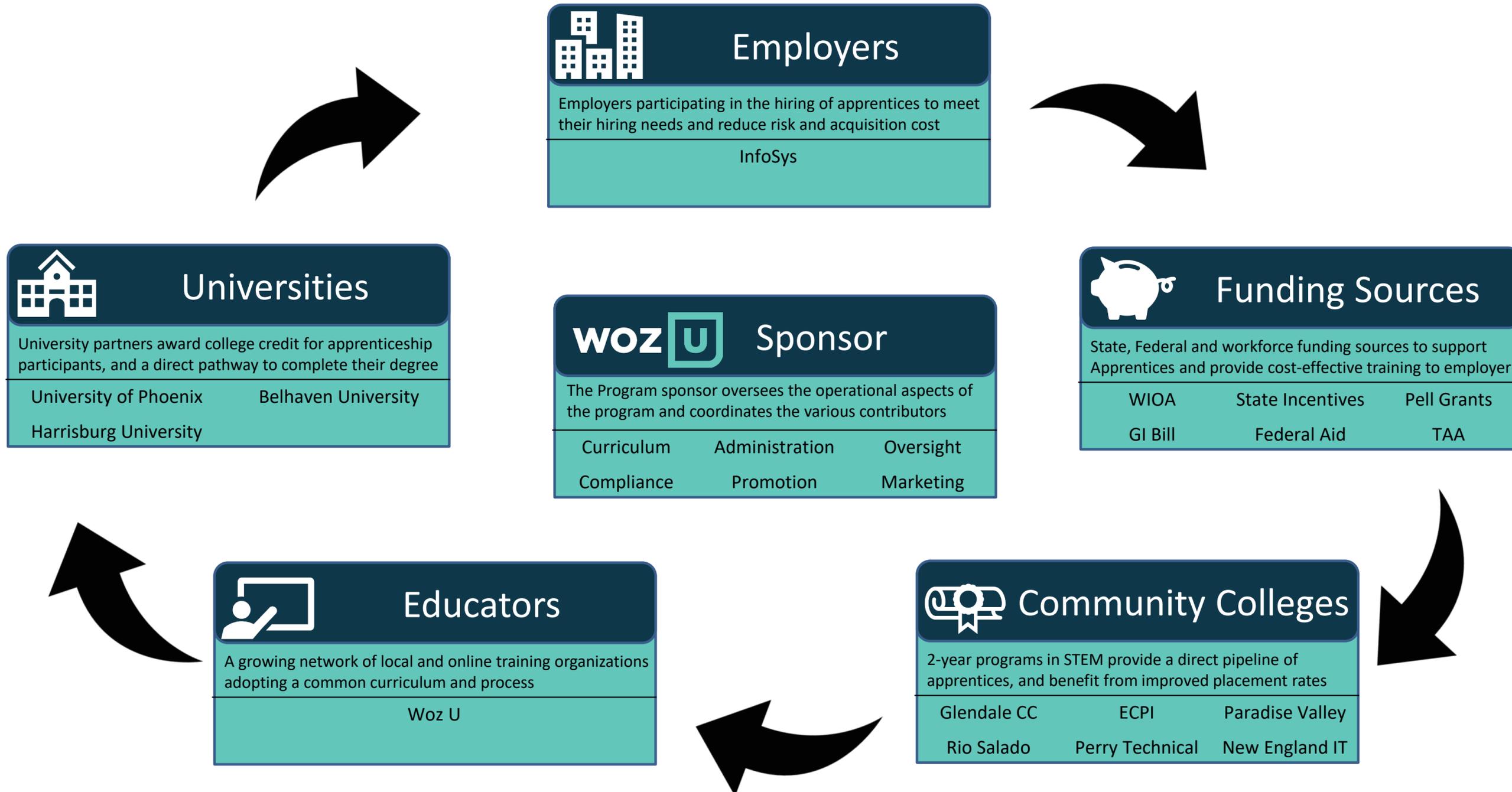
Online First
Woz U's award-winning Structured Online model drives effective, competency-based learning

Sourcing	Pre-Apprenticeship	Interview & Hire	Registered Apprenticeship Program	Degree Completion
Woz U Sources candidates by: Location Education Experience	Pre-Apprenticeship covers essential Day 1 Skills while participants earn college credit 6-8 weeks online	Pre-screened candidates are available to interview	Selected candidates are enrolled in a 12-month Registered Apprenticeship that supports newly-hired employees with continued learning and mentoring through Woz U and on-the-job experience with company. Employees are provided a wage-progression schedule based on meeting milestones. 5-hours per week online learning while employee earns additional college credit	Employees eligible to continue online learning towards degree with University partners

Traditional Apprenticeship

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Training Programs

	Software Development	End user Computing	Cyber Security	Software Testing	Application Infrastructure	Network Administration	Application Support
Related Job titles	Software Engineer Application Developer Web Developer	Technical Support End User Support Technical Helpdesk	Cyber Sec. Analyst SOC Analyst Penetration Tester	Software QA QA Automation Eng. Software Dev. in Test	DevOps Infra. Support Specialist Cloud Administrator	Network Analyst Network Admin. Network Technician	Application Support Technical Support Technical Helpdesk
Key Skills	Java12 or .Net Core Javascript, Angular SQL Server SCRUM/Agile	Incidence Response Operating systems Networks, VPN Troubleshooting	Monitoring/Logging Network Appliances Penetration Testing Network Defense	Testing automation Selenium Continuous Integration Scripting	Cloud Hosting AWS, Azure Deployment Logging, Monitoring	Network Configuration Network Monitoring Network Diagrams Scripting	Incidence response Logging, Monitoring Querying, Scripting Troubleshooting
Training Hours	464	464	464	464	464	464	384

Benefits for Community Colleges

Increase Enrollments

- Students completing the Woz U Apprenticeship are presented with the option to select your college to complete their degree.
- Credits are awarded and articulated from the Woz U training curriculum.
- Completion tracks are established so the Apprentice clearly understands the remaining courses.
- Online programs are preferred with a geographically diverse population.

Improve Outcomes

- With a requirement of a 2-year STEM degree, your students are uniquely positioned for immediate transition into the workforce.
- Direct Job opportunities, with industry leaders, skip the search.
- Redirect low-demand STEM careers (Psychology) into high-demand careers (Data Science) and lift placement rates.
- Unique opportunity for students, which is rich in benefits and clear on the pathway, a differentiator for your school.

Let's Connect!

Connect with us afterwards to continue the conversation and see how our registered apprenticeships can attract students and place them in great jobs.

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Woz-U.com