

\$200M Strong Workforce Program Implementation: Menu of Support Available to Colleges



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Below is a list of current, past and future technical assistance – including resources, workshops, archived webinars, and technical assistance experts -- available to colleges to strengthen their implementation of the Strong Workforce Program. Visit doingwhatmatters.cccco.edu/StrongWorkforce.aspx for the latest menu.

Upcoming Events

1. LMI for Strong Workforce Program Investments

The Centers of Excellence (COE) are available to help you identify and gather the labor market information required by the Chancellor’s Office for local and regional program investments. They are hosting two identical webinars to go over requirements, resources and expert tips for completing the local share application, specifically the documentation of the "labor market gap" between demand for an occupation(s) and the supply of graduates from a program of study. [Click here for the webinar schedule »](#)

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Date/Time	Topic	Webinar Details
Tue, 11/29/16 Noon-1PM	LMI for Strong Workforce Program Investments by COE	Online Link Dial: 1-888-886-3951 Passcode: 729744
Thu, 12/01/16 Noon-1PM	LMI for Strong Workforce Program Investments by COE	Online Link Dial: 1-888-886-3951 Passcode: 729744

2. LUNCH & LEARN Webinars

Strong Workforce LUNCH & LEARN webinars are being offered to Chief Student Services Officers, CTE Deans, counselors, instructional faculty, and student services professionals at community colleges. Learn strategies and best practices in our system that enhance career pathways and CTE completion. [Click here for the webinar schedule and links to archived recordings »](#)

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Date/Time	Topic	RSVP / Archived Recordings
Thurs, 10/27/16, Noon	CTE Communication Strategy: The Rebranding of CTE in California Community Colleges with a Spotlight on EPI Tools	Watch Recording
Thurs, 11/03/16, Noon	Enhancing Employability Skills: The New World of Work, 21st Century Skills (Curriculum)	Watch Recording
Thurs, 11/10/16, Noon	Transition Strategy: Strengthening the College & Career Ready Pipeline with "Get Focused...Stay Focused!"	Watch Recording
Thurs, 11/17/16, Noon	Enhancing Career Pathway Knowledge: Bolstering the Mission of the CCC with Career Pathways	RSVP
Thurs, 12/01/16, Noon	Growing Our Knowledge of Work-Based Learning: Investigating the Work Based Courses Online Toolkit	RSVP
Thurs, 12/08/16, Noon	Enhancing Our Perspective of Exit Points: The Relevance of Third Party Credentials in Student and Workforce Progression	RSVP
Thurs, 12/15/16, Noon	Student Success Strategies: The Convergence of the Strong Workforce Implementation with SSSP & Student Equity	RSVP

3. Trustee Webinars on Strong Workforce

Target Audience	Lead Organization	Contact	Timing	More Information
Overview for trustees and discussion of their roles and responsibilities in advancing a Strong Workforce	CCCT WEDD CCCCO	Linda Wah lswah@sbcglobal.net	Spring	TBD

4. Local Share - January Planning Jams

Target Audience	Lead Organization	Contact	Timing	More Information
Regional working sessions where college practitioners can bring their computers and complete their Local Share System submissions. A group of experts will be on stand-by to assist at each site.	WEDD CCCCO	Matthew Roberts mroberts@cccco.edu	January 2017	TBD

5. “More and Better CTE” Site Visits (Level 1 Technical Assistance)

Target Audience	Lead Organization	Contact	Timing	More Information
Colleges can invite a site visit by a team of practitioners who can overview the 25 Strong Workforce recommendations and strategies for implementation. Level 1 Technical Assistance deployed to a college or district.	CCCAOE WEDD ASCCC CCCCO	Amy Schulz abagschulz@gmail.com 530-386-3474	Throughout 2017	TBD

6. Strong Workforce ‘Mini Partnership Resource Team PRT’ (Level 2 Technical Assistance)

Target Audience	Lead Organization	Contact	Timing	More Information
Colleges flagged for risk factors can invite an Institutional Effectiveness Partnership Initiative (IEPI) Professional Resources Team expert team to visit their campus to help improve their Strong Workforce planning.	IEPI WEDD ASCCC CCCCO	Dianne Van Hook cocceo@aol.com	Feb-March 2017	TBD

7. CTE Data Unlocked: Growing Enrollments & Supporting Structured Pathways in CTE

Target Audience	Lead Organization	Contact	Timing	More Information
CEO, CIO, Academic Deans, Workforce Deans and IR practitioners at colleges in search of strategies based on the use of available student data	IEPI WEDD CCCCO	Kathy Booth kbooth@wested.org	Feb 2017 – April 2017	Eventbrite registration TBD

8. Adult Education Block Grant Annual Summit

Target Audience	Lead Organization	Contact	Timing	More Information
Statewide Adult Education Consortia	CCCCO CDE	Javier Romero jromero@ccco.edu	Nov 2016	http://aebg.ccco.edu/

9. Partnership to Unlock Social Mobility in-person workshops:

Target Audience	Lead Organization	Contact	Timing	More Information
Seventeen in-person workshops bring together practitioners within community college’s student services together with the one-stop providers to explore how to better serve their communities and connect their services	CA Workforce Development Board; CA Workforce Association; CCCC WEDD	Lynell Wiggins LRWIGGINS@pasadena.edu	Dec 2016 – June 2017	http://calworkforce.org/partnerships-that-unlock-social-mobility/

10. Minimum Qualifications and Equivalencies: Enlarging the Hiring Pool

Target Audience	Lead Organization	Contact	Timing	More Information
Teams from Local Colleges	ASCCC IEPI CCCCO WEDD Academic Affairs	TBD	TBD	TBD

11. Curriculum Streamlining Workshops:

Target Audience	Lead Organization	Contact	Timing	More Information
Teams from Local Colleges	ASCCC CIO Exec Committee IEPI CCCCO Academic Affairs	TBD	TBD	TBD

12. Leveraging Non-Credit into Pathway Success:

Target Audience	Lead Organization	Contact	Timing	More Information
Teams from Local Colleges	ACCE CCCCO WEDD	TBD	TBD	TBD

1. Strong Workforce Program Website: <http://doingwhatmatters.cccco.edu/StrongWorkforce.aspx>
2. **Curated Labor Market Information Library:**

Searchable online library of curated labor market research makes it easy for you to search by region, industries, key words and more. Visit <http://doingwhatmatters.cccco.edu/StrongWorkforce/LMIlibrary.aspx>

\$200M Strong Workforce Program Rollout

GUIDANCE	PLANNING	LABOR MARKET RESEARCH	DIRECTORIES
Trailer Bill Language: PDF Word CCCCO Guidance Memos FAQs Local Share Reporting Instructions Allocations	Master Calendar Regional Meetings Local Shares - Reporting System - Overview: PDF PPTX - Helpful Resources - Summary Reports - TBD	Labor Market Information Library Demand & Supply Data Tools Ideas for Growing CTE FTES CTE PROGRAM OUTCOMES Find CTE Outcomes Strong Workforce Program Metrics	Find My Regional Partners CTE Regional Consortia Sector Navigators / Deputy Sector Navigators Labor Market Research Centers of Excellence CTE Data Unlocked Experts Technical Assistance Providers
RESOURCES Presentation Archive Webinars: Lunch & Learn, LMI for Strong Workforce	Regional Shares - Reporting Template - Overview: PDF PPTX - Process Flow Chart		

3. **Local Share Planning: Tap into Your CTE Data Unlocked Experts**

Colleges that fulfilled CTE Data Unlocked training requirements are eligible for 10 hours of technical assistance, and each college has been assigned a data expert. Colleges can elect to focus their technical assistance hours to data analysis and goal setting associated with using the Local Share of Strong Workforce Program funds.

- See the process that CTE Data Unlocked Experts will use to support college planning
- Lookup your CTE Data Unlocked Expert:
<http://doingwhatmatters.cccco.edu/portals/6/docs/sw/CTE%20Data%20Unlocked%20Technical%20Assistance%20for%20Strong%20Workforce%20Program%20College%20Planning-Expert%20Contact%20List.pdf>

4. **Statewide Academic Senate: Career Technical Education Liaisons**

The Academic Senate for California Community College is actively seeking to build a stronger CTE faculty voice in response to the 2015 Board of Governors Task Force on Workforce, Job Creation, and a Strong Economy recommendations. During the 2015 Spring Plenary, the statewide Senate body approved Resolution 17.02 S15 establishing the CTE Faculty Liaison position. Go to <http://asccc.org/cte-faculty-liaison> for a full description of the Statewide Academic Senate work on this issue. <http://www.asccc.org/>

5. **Statewide Academic Senate: Career Technical Education Leadership Committee**

The CTE Leadership Committee provides recommendations on career and technical education issues. Through recommendations to the ASCCC Executive Committee, the committee provides assistance to community college districts to ensure that career technical education and its instruction is responsive and aligned to current and emergent industry trends, and ensures that similar courses, programs, and degrees are portable among community college districts, while expanding the participation of CTE faculty in leadership roles at the local,

regional, and statewide levels through its ongoing professional development efforts. Go to <http://asccc.org/directory/cte-leadership-committee> for a list of CTE leadership committee members and the Statewide Academic Senate work on this issue. Lorraine Slattery-Farrell is the Chair and can be reached at lfarrell@msjc.edu.

6. CTE Regional Consortia meeting schedule

All colleges are invited to attend their respective CTE Regional Consortia meetings. During the Fall of 2016, all seven Regional Consortia will be facilitating regional planning discussions with internal system stakeholders as well as external stakeholders. For a list of their meeting dates and times, visit their websites or <http://doingwhatmatters.cccco.edu/StrongWorkforce/StrongWorkforceMonthlyRegionalMeetings.aspx>.

7. Step-by-Step Instructions for Completing the Local Share Reporting Template

Step-By-Step Instructions

Local Share Reporting Template

Easy to Use Local Share System: Strong Workforce Program
Four-minute video explaining what you need to do to fill out the Local Share Reporting Template.

Local Share Reporting Template Quick Start Guide
One pager describing key data elements and where to access related information.

Strong Workforce Program Local Share Reporting Template Guide
Offers step-by-step instructions, with screen shots, on how to prepare information necessary for the Local Share Reporting Template.

Tips for Calculating Demand and Supply
Detailed information on how to do custom analyses of demand and supply.

Tips for Developing Outcomes Projections
Detailed information on selecting outcomes metrics and setting outcomes projections.

Local Share Reporting Template Worksheet
Spreadsheet where colleges can record information for each field in the Local Share Reporting Template, as they develop their submission materials

Local Share LMI Worksheet
Spreadsheet where colleges can record demand and supply numbers, and use built-in calculations to determine whether there is an oversupply of qualified workers for specific occupations

Slides & Archives of Past Events

Audience	Past Events/Resources
CEOs	<ol style="list-style-type: none"> 1. CCLC Conference 11/17/16 Strong Workforce Program: Regional Governance/Funding - Presentation to CEOCCC Board 2. CCLC CTE Drive-in Workshop Presentations 10/28/16 Strong Workforce Local Template and Data; CCLC & Strong Workforce Program Implementation 3. Community College League of California (CCLC) CEO-Only Webinar Series <ul style="list-style-type: none"> • 9/23/16: Strong Workforce Program - Accountability (Bill Scroggins) • 9/22/16: Strong Workforce Program - Curriculum (Bill Scroggins) • 8/22/16: \$200M Strong Workforce Program Expenditure Guidelines (Dianne Van Hook, Bill Scroggins, Sunny Cooke) • 8/23/16: Timelines and Managing FTE Generation (Dianne Van Hook, Bill Scroggins) • 8/26/16: CTE CEO Effective Practices and Moving the CTE Agenda Forward (Dianne Van Hook, Van Ton-Quinlivan) 4. Presentations from CCLC CTE Leadership Summit, 8/5 & 6/16: Oakland, CA <ul style="list-style-type: none"> • The California Imperative for a Strong Workforce (Sunny Cooke, Gustavo Herrera) • \$200M Trailer Bill Language and Roll Out Timeline (Debra Jones) • Curriculum Streamlining & Curriculum Portability Panel (Jackie Escajeda, John Stankas) • Data Tools to Support the Strong Workforce Program (Kathy Booth) • Getting Ready for Regional Shares (Rock Pfothenaur, Kit O'Doherty) • Sacramento Expectations (Mario Rodriguez) • Regional Stewardship (Rock Pfothenaur, Kit O'Doherty) • Panel: Sharing Success of Regional Work (Bill Scroggins facilitating panel)
CIOs	<ol style="list-style-type: none"> 1. CCCIO Panel Discussion 10/27/16 Strong Workforce Program Implementation – Presentation to CIOs 2. CIO Webinar Series 10/11, 12 & 14 Strong Workforce Program Funding Implementation - Presentation to CIOs
Trustees	<ol style="list-style-type: none"> 1. CCLC Conference 11/17/16 Strong Workforce Program: Regional Governance/Funding - Presentation to CCCT Board
CBO	<ol style="list-style-type: none"> 1. ACBO Strong Workforce Workshop 9/30/16: Tools to Complete the Local Share Template for the Strong Workforce Program - Presentation to ACBO
CSSO	<ol style="list-style-type: none"> 1. CCCAOE Fall September 2016 Conference Strong Workforce Program Meets SSSP & Student Equity...Our Collective Work
Curriculum/ Academic Senate	<ol style="list-style-type: none"> 1. 2016 Academic Academy October Institute (ASCCC): Career Technical Education and Counseling: The Success is in the Details - Keynote Presentation to Instructional and Counseling Faculty 2. CCCAOE Fall September 2016 Conference Plenary Panel on Strong Workforce Implementation
CTE Faculty and Deans	<ol style="list-style-type: none"> 1. CCCAOE Fall September 2016 Conference Demystifying the \$200M Local and Regional Shares (Debra Jones, Javier Romero, Lynn Shaw, Rock Pfothenaur) 2. Strong Workforce CTE Faculty Informational Webinar 9/6 & 7/16 CTE Faculty Presentation -
DWM Regions	<ol style="list-style-type: none"> 1. SDICCCA Regional Meeting 8/12/16 Part 1 Part 2 (Sunny Cooke, Van Ton-Quinlivan, Mario Rodriguez) 2. Meeting with South Central Region CIOs 10/21/16 Strong Workforce Program

